

Mohamed Ali Murad

Frontend & Mobile Software Developer

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PROFESSIONAL SUMMARY

Detail-oriented Software Developer with 3+ years of experience building scalable web and mobile apps using React.js, Next.js, and React Native. Additional expertise in digital marketing & media buying, blending technical and business skills. I am skilled in API integration, UI/UX, and performance optimization.

TECHNICAL SKILLS

Frontend: React.js, Next.js, HTML5, CSS3, JavaScript, TypeScript, Tailwind, Bootstrap, Material-UI, Chakra UI

Mobile: React Native, Expo, Ionic

State Management: Redux, Context API

Backend: Node.js, Express.js (basic), REST APIs

Tools: Git, Postman, VS Code, Browser Stack (Testing)

Other: Agile, UI/UX, Digital Marketing (FB/Google Ads)

EXPERIENCE

Freelance React.js Developer | Remote | 2022 – Present

- Developed and deployed **high-performance, SEO-optimized web applications** using React.js and Next.js.
- Integrated **secure payment gateways** (Stripe, Paymob, Tap, Fawry) to support smooth online transactions.
- Improved website speed and scalability through **code splitting, lazy loading, and component optimization**.
- Designed **modern, responsive UIs** using Tailwind CSS, Material-UI, and Chakra UI for enhanced user experience.
- Collaborated with backend teams on **RESTful API integration** and ensured clean, maintainable code architecture.

Key Projects: JASARA (Heavy Equipment Rental Platform) | LA CASA (E-commerce Platform) | MOS CRM (Client Management System) | Noxe (Film Discovery App) | ExcelWeb (Web-based Spreadsheet App) | MOSTech (Corporate Website)

Freelance React Native Developer | Remote | 2023 – Present

- Delivered cross-platform apps with offline storage, push notifications , WebSockets & secure payments (Stripe, Paymob, Tap, Fawry).
- Deployed apps for healthcare, education, tourism, and task management.
Key Projects: Awn (group savings), GSE+ (equipment tracker), MyDoctor (clinic app), Zorona (travel planner), V-Track (Vehicle speed limitation), Academic Hub (Educational platform), Chat App (Real-time messaging platform)

Freelance Digital Marketing | 2024 – Present

- Managed ad campaigns (Facebook, Google) improving ROI for SMEs.
- Applied marketing analytics to boost app installs & conversions.

EDUCATION

B.Sc. in Computer Science – October 6 University, Egypt (2020–2024)
Focus: Software Engineering, Algorithms, System Design

CERTIFICATIONS

- Certified React Developer – DEPI
- Digital Marketing Fundamentals – Meta & Google

LANGUAGES

Arabic – Native
English – Limited Working Proficiency

TARGET ROLES

Frontend Developer | React.js Engineer | React Native Developer | Fullstack JS Developer |
Media buyer